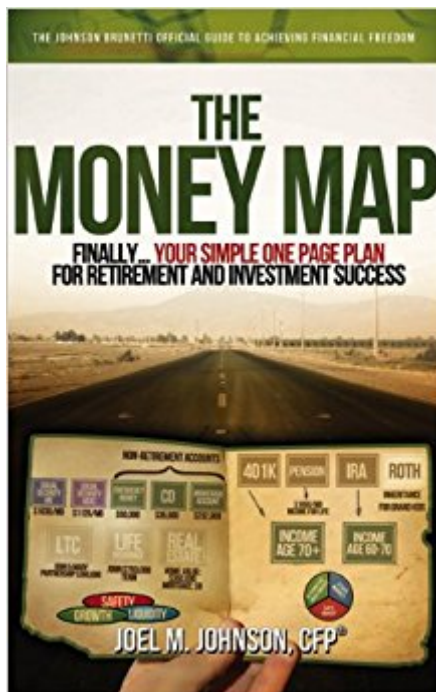


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# The Money Map



## Synopsis

Joel Johnson has been in the financial services industry for over 21 years. As a Certified Financial Planner® (CFP®), Joel leads the team of advisors at Johnson Brunetti. Joel specializes in working with retirees and pre-retirees in developing investment, income and estate plans for all sizes of estates. He has helped hundreds of clients reduce unnecessary income taxes, social security taxes and estate taxes. Among his many personal accomplishments, Joel has devoted his time to many causes which positively affect the lives of others. He served two years as a missionary in both the Philippines and Canada. He spent six years working for Young Americans Showcase, an organization which visits many countries and teaches young adults the importance of staying in school and making healthy life choices. In This book, Joel covers: What's wrong with Wall Street? Why mutual funds are rarely the solution. Who your broker really works for. Why investors are leaving the big brokerage firms in big numbers. The rip-off of the hidden expenses that you are paying. How to choose the right financial advisor for you.

## Book Information

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## Customer Reviews

This book is an eye opener. There are many ways to secure your future and to make a better life for yourself and your family. This book will guide you to achieve that security and allow you to enjoy your "golden years". The Money Map has helped me get on track with my families' finances. Joel's advice and strategies are written in a way that are easy to understand and actionable. The knowledge I have received from this book has given me the confidence I needed that I can set things up to have the retirement that I deserve.

I am about 1/3 of the way through this book and have learned a few things that are very valuable already. I am already very informed about retirement and investment strategies, but I saw myself in the stories and examples that the book shared. This gave me a perspective to things that I wasn't seeing currently. I can tell this book was written by somebody who has a lot of experience not only in the financial world, but in working with people to solve complex problems.

Joel does a great job reviewing the basics of financial investments, and uncovering all the common fees that destroy most investor's misguided attempts to save for their future. After reviewing my notes, I believe I can ask the right questions and enter a meaningful conversation with potential advisors and others. Great read!

This book is filled with common sense and easy to understand stuff. At first I thought the ideas were too simple, but as I completed the book the total package came together in a way I had much better direction on what I need to do with my portfolio.

What this book has really done for me is prod me to be more proactive in managing my retirement funds and gave me some insight into what type of advisor I need to help me not only get to retirement, but through retirement.

Whether you are a retiree or a financial professional this is a book you need to read.. Great Insight and a ton of useful content!!!

Just verified I was doing the right things for retirement. Some of it a commercial for financial advisors, not enlightening.

The Money Map is a great outline for your Financial Planning. The author, Joel Johnson, is very well known for his expertise, and is great to work with for your future planning needs. His book is a great first step toward planning.

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